

## MOMENTUM FOR

# Maternal Newborn Health

## ten critical actions

**1** Political leadership must **act on strong scientific evidence and empower the public** to make demands to improve maternal newborn survival. Governments and societies are morally obliged to embrace and implement an active and evidence-based maternal newborn health agenda and continuously monitor its progress.

**2** Global and national health communities must **integrate strategies, services, and funding streams** to avoid unnecessary and harmful silos. Maternal newborn health offers a proven platform to strengthen the entire health system.

**3** Reaching the most **vulnerable, including adolescents, is an urgent priority**; weak national health-care systems fail too many individuals.

**4** Maternal newborn survival **efforts should improve maternal morbidities, stillbirths, and child development** outcomes; they are essential proxies for inequity and poor quality care.

**5** Increasing investments to **improve quality** of maternal newborn health services is a fundamental response to health and rights imperatives.

**6** Care with dignity does not cost more. At any resource level, a provider has the opportunity and the obligation to **treat women with compassion and respect**.

**7** **Universal access to integrated sexual and reproductive health care**, including contraception, is essential to ensure maternal newborn health.

**8** Now is the time to **address gaps in measurement, information, and accountability** in order to assess progress in the next 15 years.

**9** **Sharing success in maternal newborn health is an opportunity** to strengthen health programs, not a risk to maintaining support. This is the time to acknowledge important gains made as strategies are created to implement the SDGs.

**10** **Supporting all providers, especially midwives**, to address maternal newborn health is imperative to realize the ambitious post-2015 agenda.



Maternal Health Task Force



Save the Children.

